

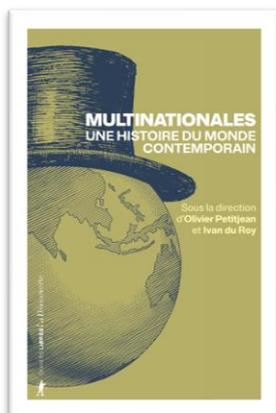
## SPECIAL REWARDS

### CONTEXT AND ORIENTATION OF THE SELECTION

This preliminary selection of the Special Prizes highlights works that stand out for the depth of their reflection and the range of their perspectives. Each in their own way, they deal with the major economic, social and environmental issues that characterise our time. In addition to the Grand Prize, these books focus on topics such as ecological transition, sustainable finance and changing governance models. The whole presents a dynamic and stimulating view of current economic thinking.

N°	Auteur	Titre de l'ouvrage	Éditeur	Prix	Thème
1	Petitjean Olivier, du Roy Ivan	Multinationales	La Découverte	Collective books	Industrial economics
2	Viennot Mathilde	La planification écologique	La Découverte	Young author, Environment	Ecology, Agriculture
3	Colmant Bruno, Hublet Laurent & Vancutsem Marie	Changement de quart	Chronica	Francophony	Economie sociale
4	Lucas Chancel	Energie et inégalités	Seuil	Pedagogy	Energie
5	Dolley Edouard	Vers une finance durable	Arnaud Franel	DFCG	Economie bancaire
6	Martinot Bertrand & Morel Franck	Le travail est la solution	Hermann	Af2i	Economie du travail

COLLECTIVE REWARD: “Multinationales”



**Author :** Olivier Petitjean et Ivan du Roy

**Editor :** La Découverte

**Theme :** Economie industrielle

**Chronicle :** Pluchart Jean-Jacques

The work is monumental in its subject – the history of multinational companies – but also in the number of its authors (56) and in its volume (853 pages). It appears at a turning point in the history of multinationals, as their expansion is threatened by the raising of customs duties, the multiplication of environmental standards and the strengthening of competition rules. Their wealth, power and practices feed the imaginations – and sometimes the fantasies – of the populations of both the West and the Global South. They are sometimes accused of being at the origin of certain crises or abuses suffered by industrial states and developing countries.

The work is presented in the form of short documented stories and journalistic articles presented in chronological order, from 1857 (the creation of the Singer group) to 2025 (agribusiness and the mining industry in Brazil). The authors' ambition is to "reintroduce the vicissitudes of multinationals into the great history of the world ". They want to reveal the real roles played by the key players in economic and social life for nearly two centuries. They deny having written another "black book" on the actions of certain companies, although some articles recall their post-colonial, monopolistic, commercial, financial, fiscal deviations... In fact, most of the stories highlight the known - and sometimes unknown - technical, economic and/or social advances that have been generated by certain major multinational projects.

Through the diversity of approaches and styles adopted by the authors, the book shows that the questions raised by the practices of multinationals do not only cover academic issues or political debates, but that they challenge all citizens through the media and social networks. Throughout the chapters, the reader of the book perceives the scale, the dynamics and the complexity of the systems of multi-nationalization of industry, finance and trade, which involve both private and public actors, producers and consumers, holders of power or counter-power. The reader then understands better why some multinationals try to "green" and "socialize" their images, because they know "that, like civilizations, they can be deadly".

*Olivier Petitjean is a journalist and member of the Observatory of Multinationals, which he co-founded. He has been working for several years on issues of economic justice, corporate responsibility and environmental impacts. He is also the author of several investigations into the role of large firms in public policy.*

*Ivan du Roy is a journalist, editor and founder of Basta!, an independent media outlet committed to social, economic and ecological issues. He specialises in the critical analysis of economic policies, the power of large companies and the mechanisms of influence within democratic institutions.*

**REWARD YOUNG AUTHOR AND ENVIRONMENT: “La planification écologique”**



**Author :** Viennot Mathilde

**Editor :** La Découverte

**Theme :** Ecologie, Agriculture

**Chronicle :** Pluchart Jean-Jacques

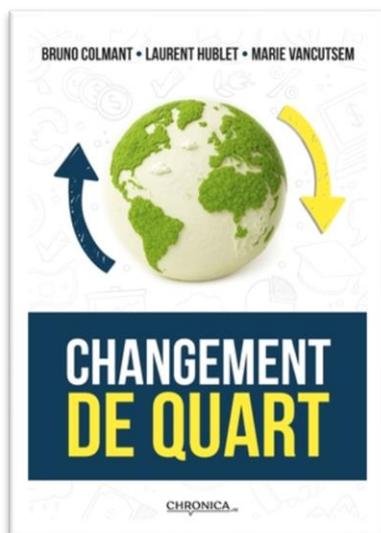
The French planning of the Trente Glorieuses, initiated by Jean Monnet, has given way to a new form of more global and sustainable planning: "ecological planning", which focuses on the objectives to be achieved and the resources to be implemented in order to ensure the energy, ecological, economic and social transitions, by 2030 and 2050. The author shows the diversity of the mechanisms to be mobilized, the conventions, laws, decrees and standards to be defined in order to establish a "frugal, decarbonized, circular and sustainable economy". Ecological, economic and social issues are intertwined, and most of the constraints - particularly sectoral and territorial - provoke often contradictory reactions from the many social actors involved. This is why the author believes that the transition implies a "democratic renewal", particularly in France.

Mathilde Viennot compares the different modes of planning throughout history: Soviet-style authoritarian, French-style indicative, incentive-based within the framework of the New Deal, etc. She analyses the scope and especially the limits of the conventional parameters that underlie economic projections (discount rate, GDP, debt, etc.). She underlines the difficulty of arbitrating between market regulation and the regulation of production and consumption. She believes that ecological planning is based first and foremost on greater sobriety in the way we live, move and eat. She compares the different estimates of the necessary over-investments (between €360 and €416 billion per year in Europe by 2030) and analyses the necessary financial arrangements, then deduces that the Union and the European States will have to be at the same time "treasurers, compensators, architects, co-investors and collectors".

The author demonstrates an exceptional sense of analysis and synthesis on one of the most complex and essential contemporary issues.

*Mathilde Viennot (ENS, PhD in Economics from EHESS) is a member of France Stratégie.*

**FRANCOPHONY REWARD : « Changement de quart »**



**Author :** Colmant Bruno, Hublet Laurent et Vancutsem Marie

**Edithor :** Chronica

**Theme :** Economie sociale

**Chronicle :** Pluchart Jean-Jacques

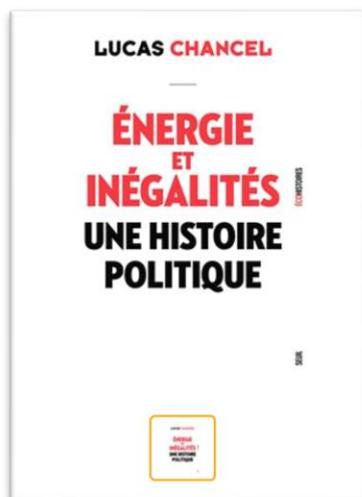
In a rapidly changing world, what does the future hold for us? This is the central question of this book, the result of an in-depth dialogue between the academic Bruno Colmant, the entrepreneur and philosopher Laurent Hublet and the journalist Marie Vancutsem, who orchestrates these exchanges with finesse. Together, they decipher the major economic, social and political transformations of the first twenty-five years of the 21st century, while exploring the dynamics that will shape the decades to come. Structured in five main chapters (global demography, economic and technological changes, political recompositions, global health and climate challenge), this book offers a rigorous but accessible reflection. Through an enlightening intergenerational dialogue, *Changement de quart* highlights the continuities and ruptures of our time, inviting everyone to better understand the planetary issues... and to better prepare for them.

*Bruno Colmant is a Belgian academic, financier, tax expert, author and economist, member of the Royal Academy of Belgium and former consular judge of the Commercial Court of Brussels.*

*Laurent Hublet is an entrepreneur and philosopher. After working as a consultant at the Boston Consulting Group, he was responsible between late 2014 and early 2018 for the implementation of "Digital Belgium", the federal strategic digitalisation programme.*

*Marie Vancutsem is a journalist and columnist. She cut her teeth presenting news bulletins before trying her hand at reporting, column writing and hosting *Matin Première*.*

**REWARD OF PEDAGOGY: « Energie et inégalités »**



**Author :** Chancel Lucas

**Editor :** Seuil

**Theme :** Energy

**Chronicle :** Pluchart Jean-Jacques

In their latest essay, the two authors, recognized specialists in the social economy, demonstrate the value of work, which is the main factor in wealth creation, an essential lever for personal development and the primary vector of well-being and social cohesion. The authors set out to deconstruct the preconceived ideas about work, which take away the desire and blur the meaning. They challenge the discourse that automation – and in particular artificial intelligence – destroys jobs, and that even "augmented" work leads to suffering and laziness.

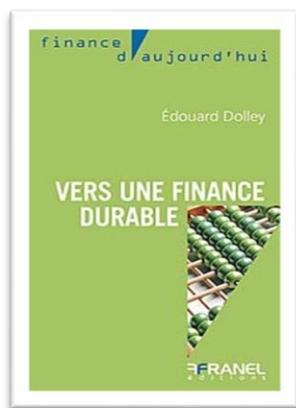
the authors recall that since the 19th century, all industrial revolutions have led to transformations in work and job transfers, and that at the beginning of the 21st century, despite the perils put forward by its detractors, AI should, on the whole, contribute to an improvement in working conditions. The authors also deconstruct the idea that a reduction in working time (the "four-day" week and "retirement at 62") would not lead to a drop in productivity and a loss of competitiveness in France. However, they recognise that a further intensification of work could lead to absenteeism, exclusion and social movements. In particular, they recall an obvious fact: as work finances social security, its reduction would compromise social cohesion and break intergenerational solidarity.

The authors propose a roadmap based on a simplification of the legal framework of work (in particular, freeing up working hours), on a reduction of "hardship traps" (by limiting sessions in arduous or risky positions to 10 years). They also advocate decentralising collective bargaining at the local level. They recommend improving the remuneration of work, which is, along with status and symbolism, is one of the main signs of recognition of the worker.

The book differs from other French-language publications on work in the depth of knowledge, the rigour of reasoning and the clarity of the proposals formulated by the authors. There is no doubt that after reading the book, the French should regain a sense of the realities of today's work.

*Bertrand Martinot was a social adviser to the Elysée and then Director General of Employment and Training. His book *Chômage: inverser la courbe* [Unemployment: reversing the curve] received the Prix Turgot in 2014. Franck Morel is a lawyer and has been an advisor to the Prime Minister and then to four labour ministers. Together they published *Un autre droit du travail est possible – Libérer, organiser, protéger*.*

**DFCG REWARD : « Vers une finance durable »**



**Author :** Dolley Edouard

**Editor :** Arnaud Franel

**Theme :** Economie bancaire

**Chronicle :** Pluchart Jean-Jacques

This collective work deals with a subject currently much debated among researchers and practitioners, concerning the adaptation of finance to ESG (Environmental Social Governance) principles. It presents a scholarly and original construction in four parts and 16 chapters, in which the authors alternate interviews with recognized experts, answers to questions and paths for progress. It skillfully combines theoretical developments and practical considerations.

The first part recalls the fundamental concepts of finance – the notions of time and interest, yield and profitability, risk, extra-financial value - and shows how to adapt them to the constraints imposed by environmental protection, social protection and better governance. The second part is devoted to microfinance. It covers margin analysis ("the scissor effect"), the break-even point, internal rates of return and returns required by shareholders, company valuation and buyout. The third part deals with macro-finance and deals with market law, portfolio management, arbitrage, options and derivatives, crypto assets and *blockchain*. The last part presents CARE environmental accounting.

The answers to the questions are both nuanced and documented. They show the extent of the adaptations already made by the scientific community and by professional circles, as well as the progress still to be made in order to find a relative consensus on these practices and concepts. Reflections on the profitability of projects and companies, discount rates, valuation methods, portfolio management and arbitrage, as well as the contributions of crypto assets, are particularly enlightening.

*Edouard Dolley - coordinator (telecom engineer) is a financial analyst in the telecommunications sector.*

BERTRAND MARTINOT  
FRANCK MOREL

## LE TRAVAIL EST LA SOLUTION



**Author :** Martinot Bertrand et Morel Franck

**Editor :** Hermann

**Theme :** Energie

**Chronicle :** Pluchart Jean-Jacques

In their latest essay, the two authors, recognised specialists in the social economy, demonstrate the value of work, which is the main factor in the creation of wealth, an essential lever for personal development and the primary vector of well-being and social cohesion. The authors set out to deconstruct the preconceived ideas about work, which take away the desire for it and blur its meaning. They challenge the arguments that automation – and in particular artificial intelligence – destroys jobs, and that even "augmented" work generates suffering and laziness.

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